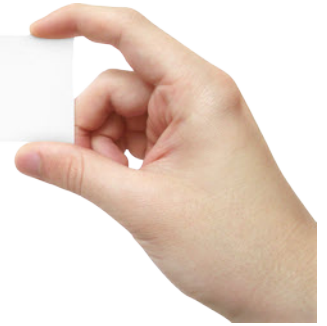


THE INDEPENDENT WRITER



The Independent Writer (formerly Writerstopia Magazine) offers advice for independent authors and small publishers.

Whether you are a seasoned self-published author or just starting out this publication provides resources to get you started off correctly. The publication and helps you grow your fan base organically and explain about self publishing. **TIW** also helps authors who would like to start their own publishing houses as a method to show their own talents and help cultivate others.

As with the other publications produced by Writerstopia Publishing, we do not charge for our company feature articles!

In effort to promote and help the solo-business professional we do not accept money in exchange for writing about companies or authors.

We do this because **TIW** and all of the publications produced by Writerstopia Publishing are designed to help and promote those just starting out or do not have the large advertising budgets. During this time when budgets are tight for companies we want to give them the a fighting chance by providing promotion without charge.

Further proof of the Writerstopia Publishing's dedication to small business and forward thinking. We stay true to our mantra-Support Small Business, the Backbone of a Successful Society. And the storytellers provide the history.

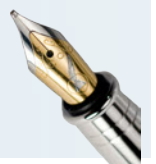
So if your company is doing something different, innovative and exciting we want to hear from you. Go online and fill in our contact form, we'll set up an interview and include you in up coming issues.

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email: ads_sales@writerstopia-magazine.1x.biz

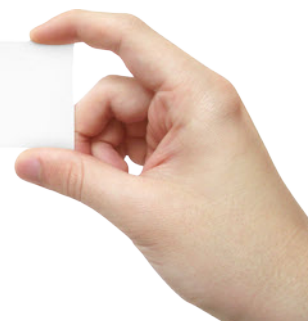
mailing address:

Yolanda Mitchell, Sales Mgr., Writerstopia Ltd., 10824 Olson Dr. Ste. C188, Rancho Cordova ,CA 95670



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ADVERTISING RATES

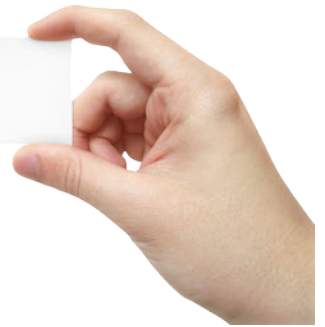


AD SIZE	DIMENSIONS	1 MONTH	3 MONTH	6 MONTHS/1YEAR
EXTERIOR BACK COVER	8.5"X11"	\$650.00	\$1,800.00	\$3,500.00
2 PG CENTER PLACEMENT	8.5"X11"	\$750.00	\$2,100.00	\$4,100.00
INTERIOR FRONT COVER	8.5"X11"	\$600.00	\$1,650.00	\$3,200.00
INTERIOR BACK COVER	8.5"X11"	\$600.00	\$1,650.00	\$3,200.00
FULL PAGE	8.5"X11"	\$600.00	\$1,650.00	\$3,200.00
½ PAGE	7.25"X4.6"	\$350.00	\$900.00	\$1,700.00
1/3 PAGE	2.3"X9.3"	\$275.00	\$675.00	\$1,250.00
¼ PAGE	3.5"X4.6"	\$225.00	\$600.00	\$1,100.00
1/6 PAGE	2.3"X4.6"	\$175.00	\$375.00	\$650.00
1/8 PAGE	3.5"X2.25"	\$150.00	\$300.00	\$500.00
1/12 PAGE	2.3"X2.25"	\$85.00	\$105.00	\$200.00
CLASSIFIED AD TEXT ONLY	1ST LINE BOLD +6 LINES OF TEXT	\$1.29 per word \$25 minimum	\$1.19	
CLASSIFIED AD TEXT & B/W GRAPHIC	1ST LINE BOLD, 1 GRAPHIC +5 LINES OF TEXT	\$65.00	\$170.00	
CLASSIFIED AD TEXT & COLOR GRAPHIC	1ST LINE BOLD, 1 GRAPHIC +5 LINES OF TEXT	\$125.00	\$350.00	

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Advertising Deadlines

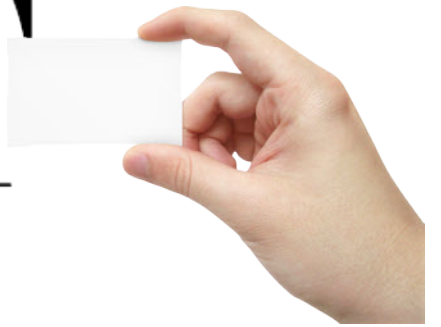
ISSUE	REGULAR ADVERTISING DEADLINE	CLASSIFIED AD DEADLINE	ISSUE AVAILABLE
SUMMER ISSUE June & July 2012	MARCH 15, 2012	APRIL 19, 2012	MAY 10, 2012
BACK TO SCHOOL ISSUE August & September 2012	MAY 17, 2012	JUNE 21, 2012	JULY 12, 2012
AUTUMN ISSUE October & November 2012	JULY 12, 2012	AUGUST 16, 2012	SEPTEMBER 13, 2012
HOLIDAY ISSUE December 2011 & January 2013	SEPTEMBER 13, 2012	OCTOBER 18, 2012	NOVEMBER 8, 2012
WINTER ISSUE February & March 2013	NOVEMBER 15, 2012	DECEMBER 20, 2012	JANUARY 10, 2013
SPRINT ISSUE April & May 2013	JANUARY 17, 2013	FEBRUARY 21, 2013	MARCH 14, 2013
SUMMER 2013 June & July 2013	MARCH 21, 2013	APRIL 18, 2013	MAY 9, 2013
BACK TO SCHOOL 2013 August & September 2013	MAY 16, 2013	JUNE 20, 2013	JULY 11, 2013
AUTUMN 2013 October & November 2013	JULY 18, 2013	AUGUST 15, 2013	SEPTEMBER 12, 2013

To place an ad or classified please contact us by calling: **510.431.2687** or visit us online at www.theindependentwriter.info/advertise.html and follow the instructions.

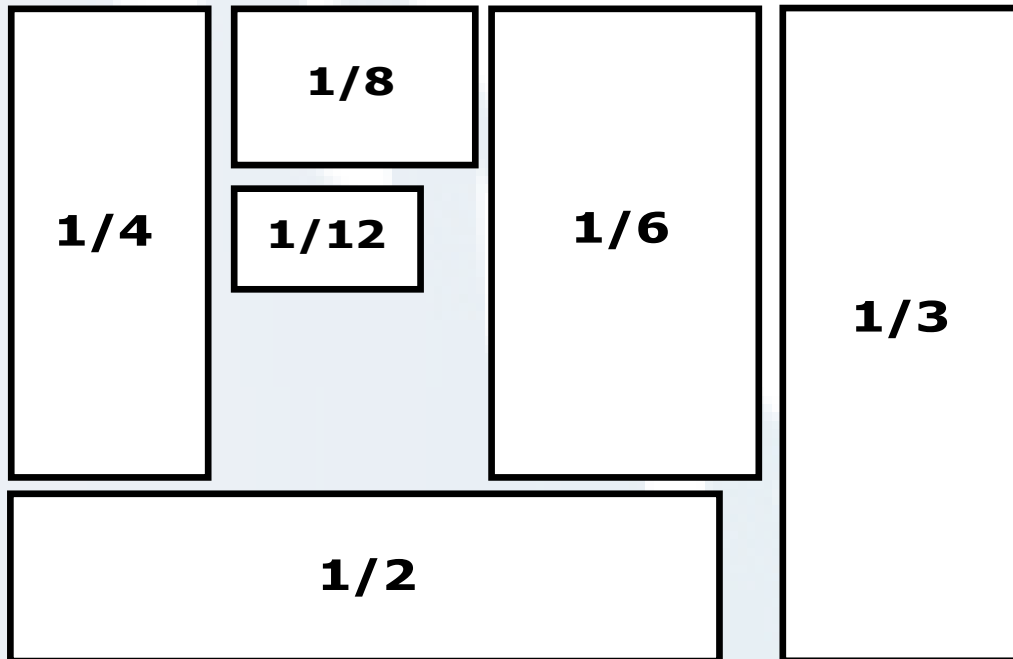
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